Information for the Brochure

Title: Rodeo Sponsorship Proposal

[www.doigriverfn.com](http://www.doigriverfn.com)

Can use just the Beaver of the Logo or the full Logo in places..

Quotes we like   
“Courage is being scared to death and saddling up anyway!” – John Wayne

2 One day Rodeos with amazing prizes and buckles each day with the average winning a DRFN Drum! The Doig River Rodeo is an attraction to many local cowboys and cowgirls from local communities, Fort St. John and across BC, AB and surrounding areas. We offer youth to adult events that are all crowd pleasers.

Since the beginning this has been an annual event up until Covid-19 when we have had to take a break but we are so excited to build it bigger and better then before!

We have some big plans for the future of the Doig River Rodeo including an expansion of the Rodeo grounds, new event buildings, new office/announcer booths as well as the purchase of new grandstands. This will be a big endeavor that we think will benefit both our community as well as the local community.

Our rodeo would not have flourished without the support and generosity we have received from your sponsorship over the years. Once again, we are hoping your company will give generously to our yearly event and help continue to make our rodeo a success. All support goes towards any supplies not covered by donation, the purchase of materials to upgrade the rodeo grounds, rodeo stock and event payout. We hope to attract even more roedo events, larger entertainers, and more fans through the gates. Your sponsorship will be highly regarded for what we hope will be generations to come.

Please see the level of sponsorship attached, fill and return to the Doig River Rodeo!

Your sponsorship is greatly appreciated.

For further information please call or email Jodie Surerus 250.263.4731 [jchapple@doigriverfn.com](mailto:jchapple@doigriverfn.com)

Rodeo dates:

July 28, 29, 30 2023

Events

July 28 Gymkhana and family Dance

July 29 Junior Rodeo at 11 am, Main Rodeo starts at 2pm with Steak Dinner and Rodeo dance to follow Band is The Prairie States

July 30 Junior Rodeo at 11 am, Main Rodeo starts at 2pm

Free Pancake Breakfast both Saturday and Sunday Morning

Cultural Events happening throughout the day.

Saddle up for the Doig River Rodeo held at the Doig River First Nation Rodeo grounds! This i8s now a 3 day family fun event with the addition of a Friday afternoon Gymkhana! Doig River Rodeo has been running for over 30 years and we are exciting to bring the excitement back.

Information

Dance – July 29 The Prairie States Picture provided

Share you companies Value:

Have a look and let us know how we can help you connect with the right network for you.

Rodeo Packages:

Starter package:

Company logo on the big screen

Company logo on Web and program

2 admission tickets to Sunday rodeo

Bronze Package:

Social media Ads and mentions

Company logo on Big screen

Company logo on Web

4 admission tickets to Sunday Rodeo

Silver Package:

Social media Ads and mentions

Company logo on Big screen

Company logo on Web

Banner (sponsor provided) in arena

4 weekend passes

Gold Package

Social media Ads and mentions

Company logo on Big screen

Company logo on Web

Banner (sponsor provided) in arena

6 weekend passes

6 Dance tickets (must be age of majority) including steak dinner

Platinum Package

Pre event Radio advertising

Company logo on posters

Social media Ads and mentions

Company logo on Big screen

Company logo on Web

Commercial on the big screen

2 large Banners (sponsor provided) in arena

8 weekend passes

8 Dance tickets (must be age of majority) including steak dinner

Saloon Package

Pre event Radio advertising

Company logo on posters

Social media Ads and mentions

Company logo on Big screen

Company logo on Web

Commercial on the big screen

2 large Banners (sponsor provided) in arena

6 weekend passes

6 Dance tickets (must be age of majority) including steak dinner

Pancake Breakfast Package (2 mornings)

Social media Ads and mentions

Company logo on Big screen

Company logo on Web

4 weekend passes

Kids Fun Package (Kids events during intermission)

Company logo on the big screen

Company logo on Web and program

Social Media Ads and Mentions

2 weekend passes

Steak Dinner

Pre event Radio advertising

Company logo on posters

Social media Ads and mentions

Company logo on Big screen

Company logo on Web

Commercial on the big screen

2 large Banners (sponsor provided) in arena

6 weekend passes

6 Dance tickets (must be age of majority) including steak dinner